

FIG. 1

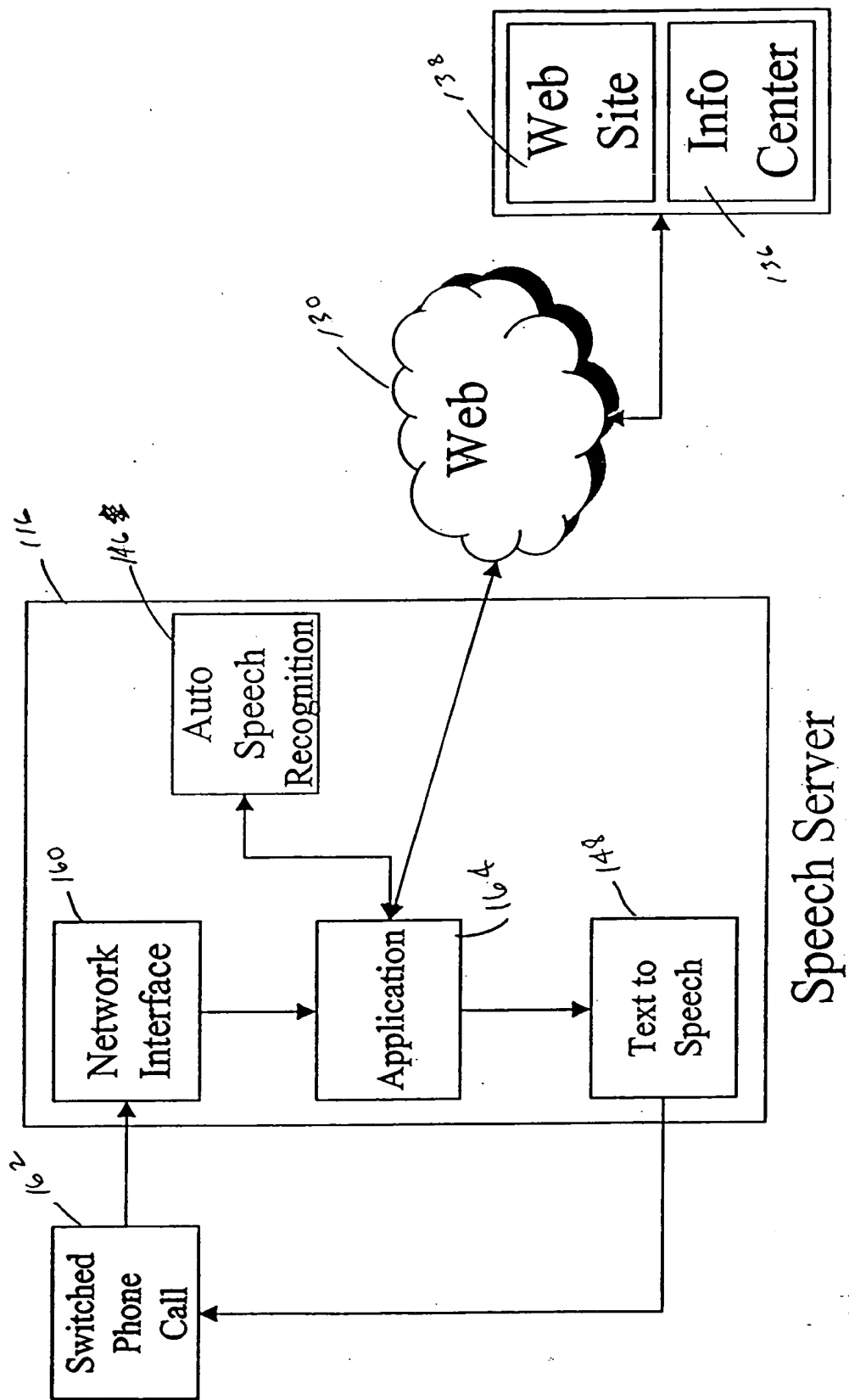


FIG. 2

TOP SECRET 300

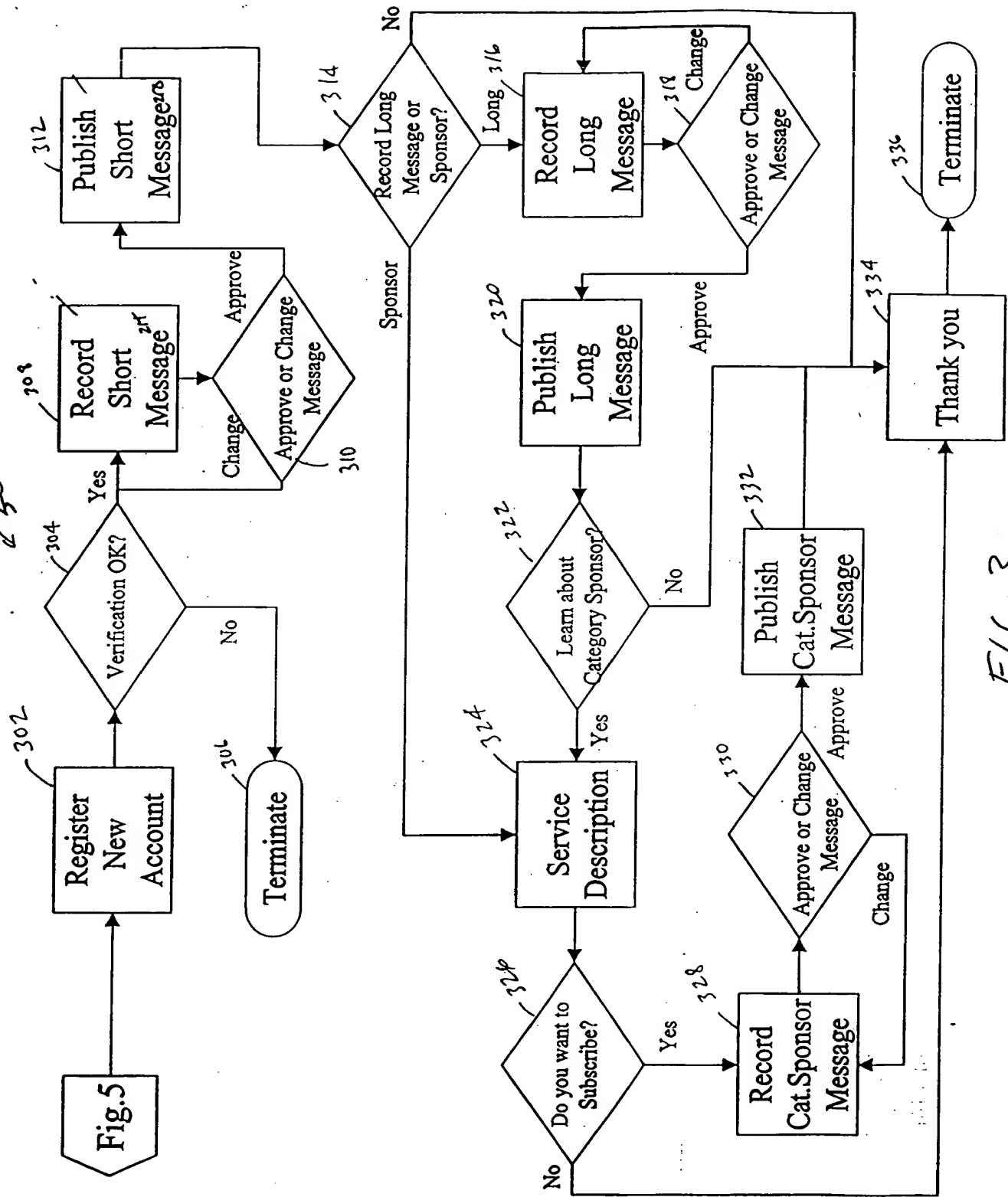


FIG. 3

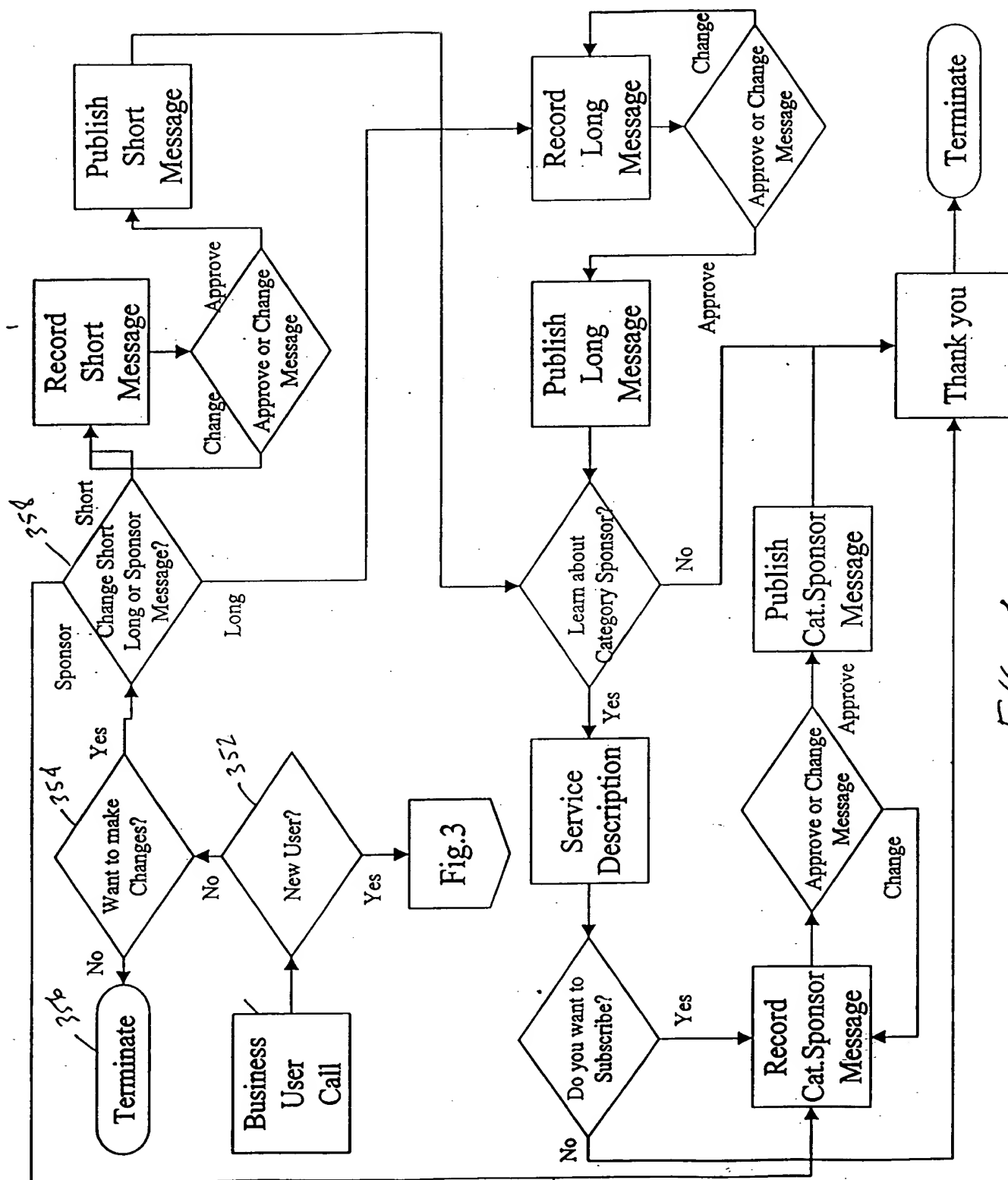


Fig. 4

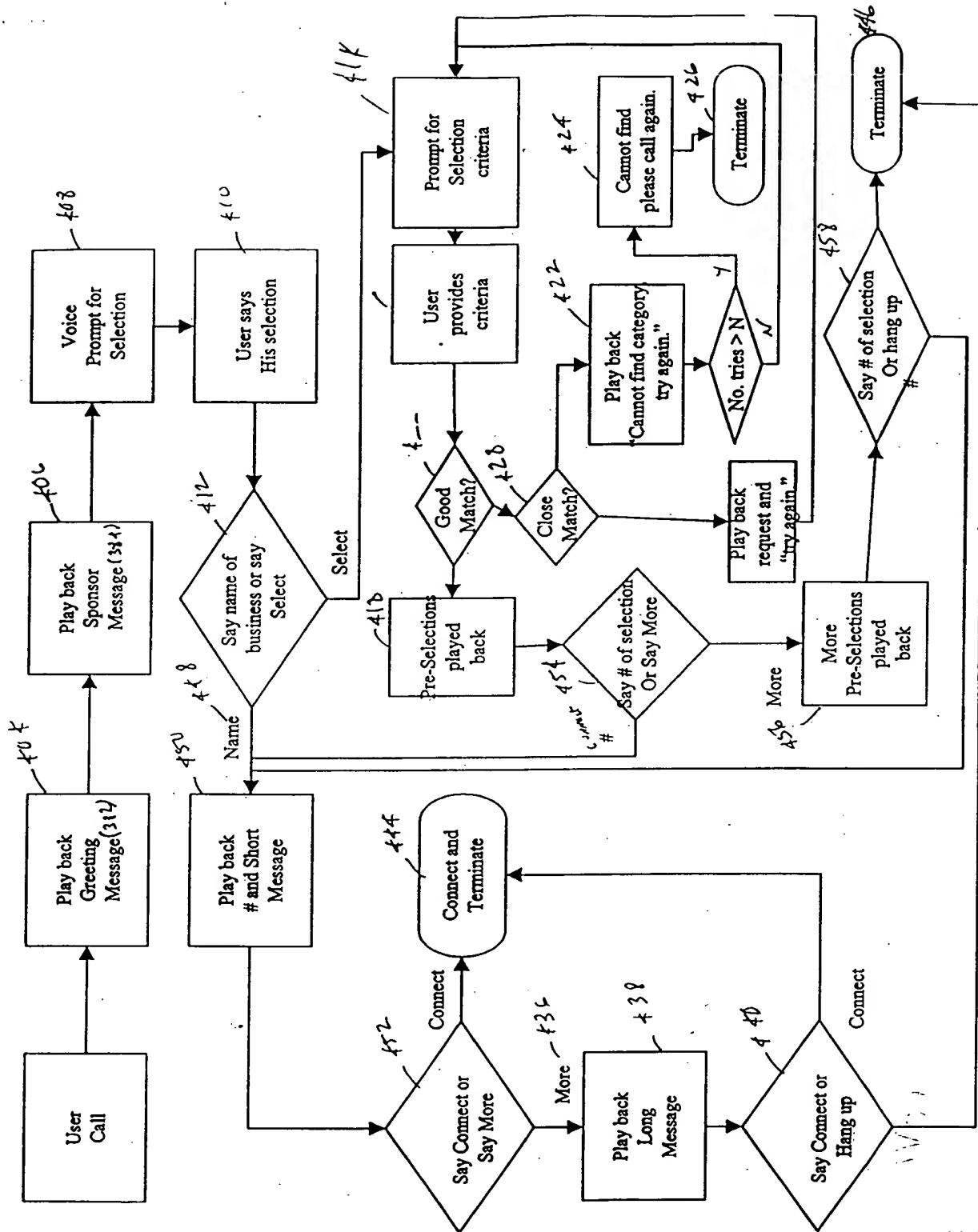


Fig. 5

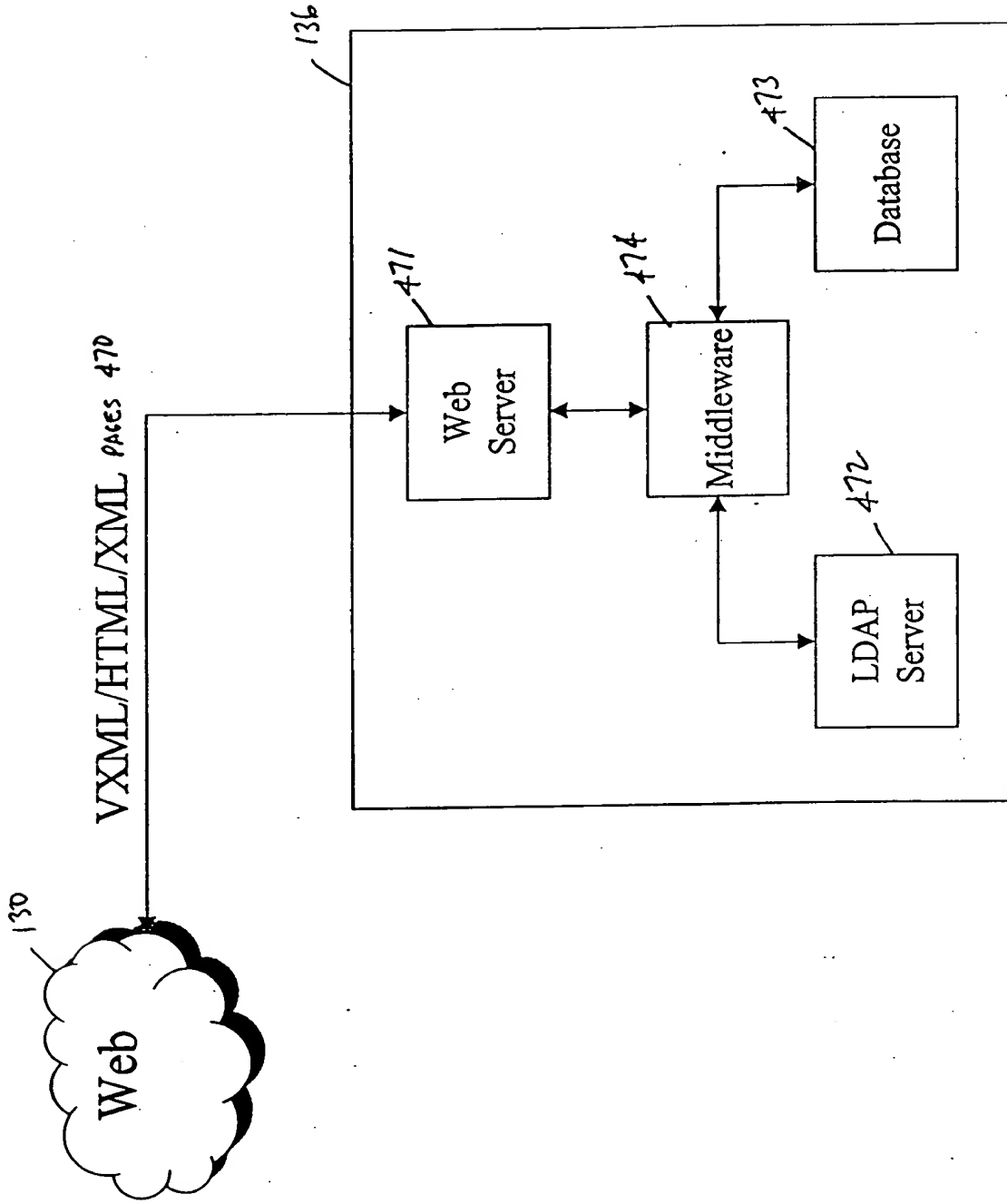


FIG. 6

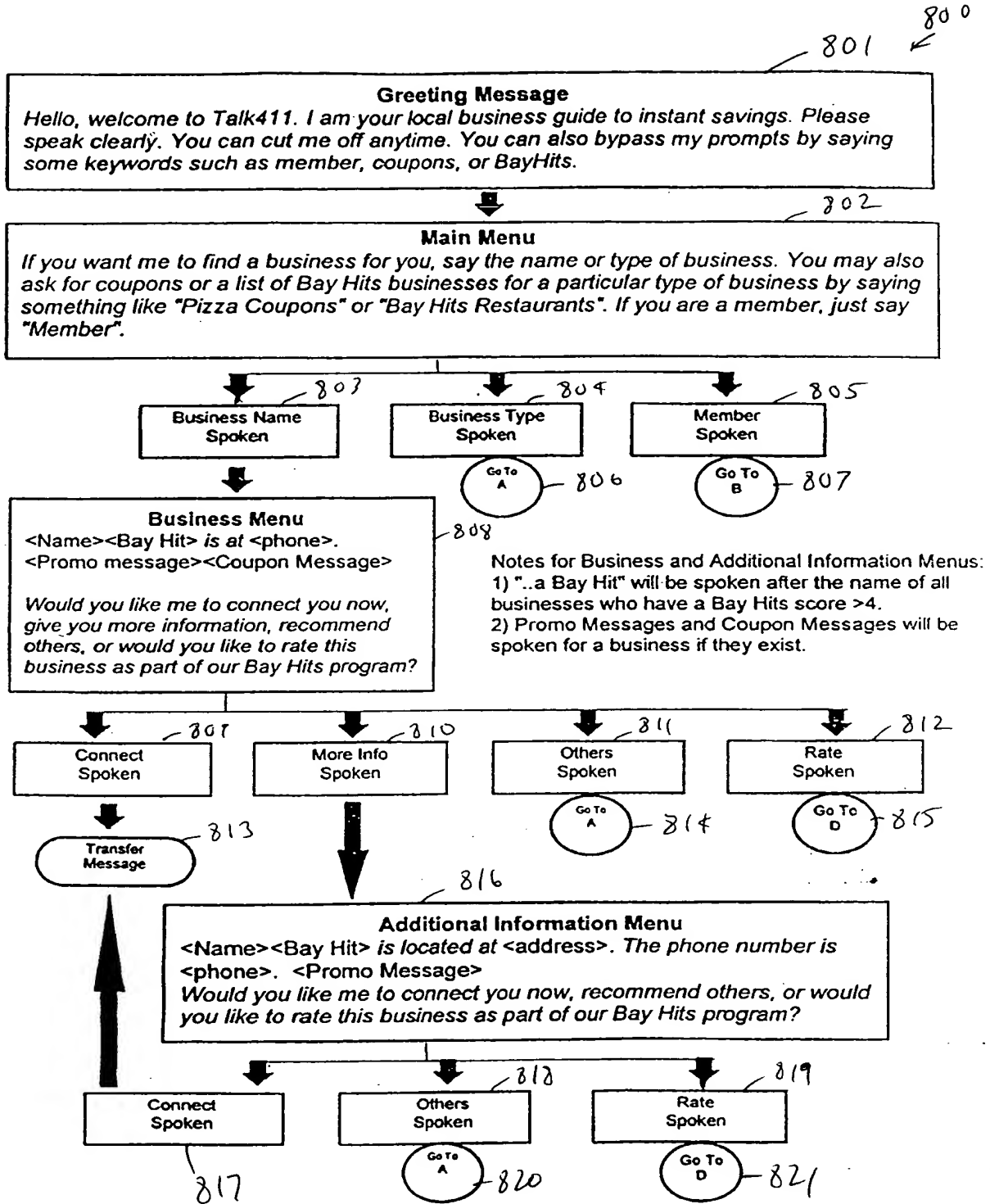
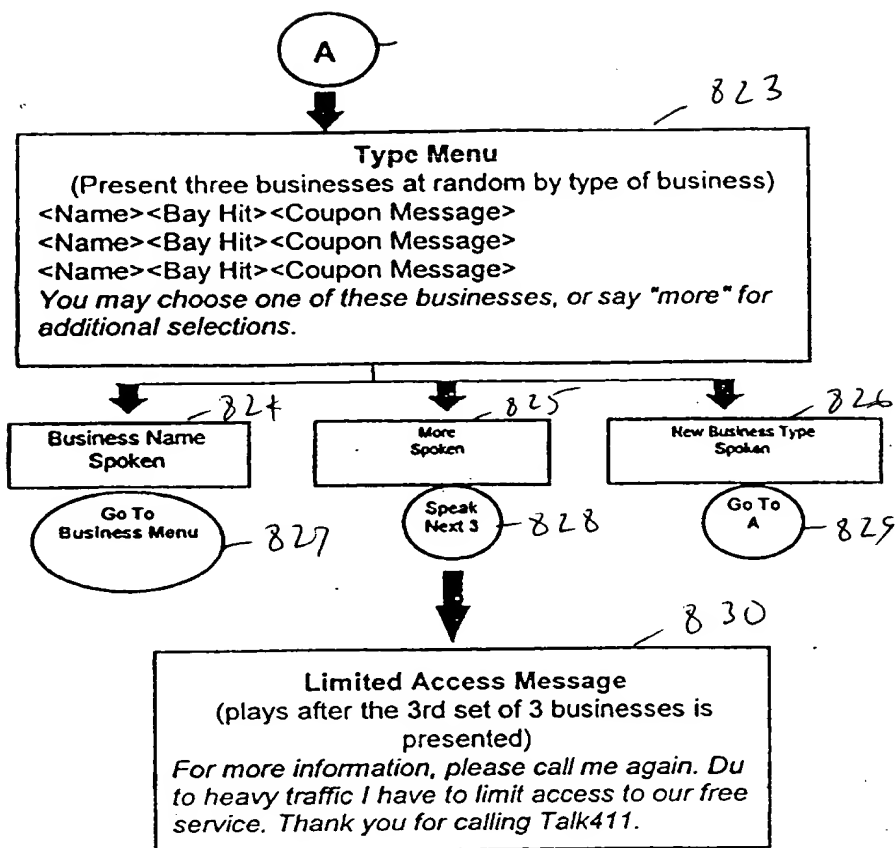


FIG. 7A



Notes:

- 1) If the caller has selected the modifier "Bay Hits", only businesses with the Bay Hits designation (Bay Hits rating >4) will be presented.
- 2) If the caller has selected the modifier "Coupons", only businesses with Audio Coupons will be presented.
- 3) <Bay Hit>, <Coupon Message> and <Promo Message> are only played if they exist. The demonstration will include a <Promo Message> for each business, but only some businesses will have a <Coupon Message> or be rated highly enough to be a <Bay Hit>.
- 4) A maximum of 9 businesses will be spoken, including the original 3.

FIG. 7B

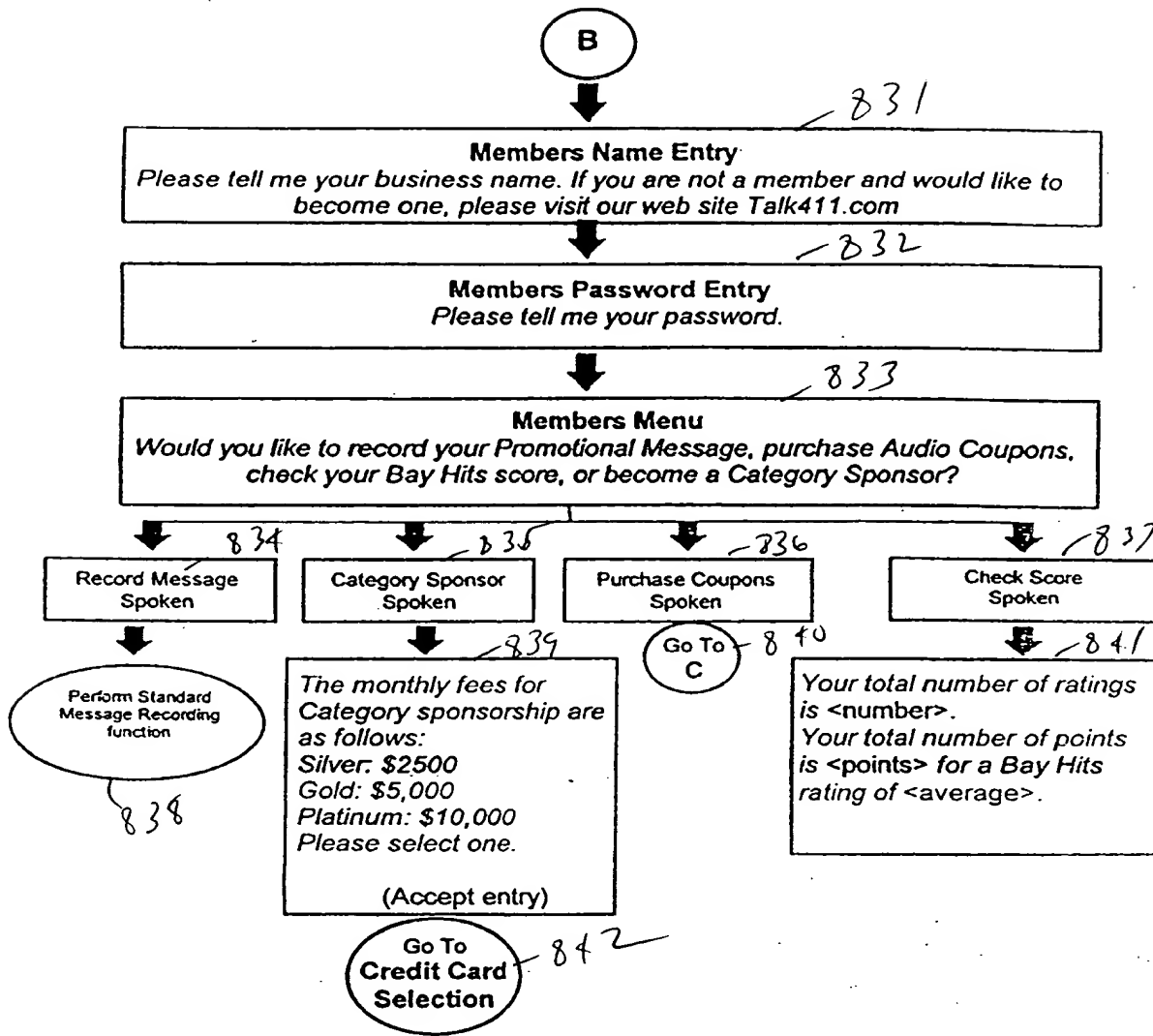


FIG. 7C

```
graph TD; C((C)) --> A[Coupon Quantity Entry]; A --> B[Coupon Quantity Verification]; B --> C[Coupon Message Recording]; C --> D((Perform Standard Message Recording function)); D --> E[Credit Card Selection]; E --> F[Credit Card Entry #1  
Credit Card Entry #2  
Credit Card Verification]; F --> G[Thank you. Callers who request to hear coupons or information about your business will now hear your Coupon Message.]; F --> H[Thank you. Callers will receive information about your business in a preferred position.]; G --> I((Go To Members Menu)); H --> I;
```

C

Coupon Quantity Entry
Audio Coupons are sold in quantities of 100, 500, 1000, 5000, and 10,000. The price for 100 is \$1 each, 500 is 90 cents, 1000 is 80 cents, 5000 is 75 cents, and 10,000 is 70 cents per coupon. Please tell me the quantity that you would like to purchase.

Coupon Quantity Verification
You have asked to purchase <quantity> Audio Coupons at <price> each for a total of <total price>. Is this correct?

Coupon Message Recording
Please record your Coupon Message.

Perform Standard Message Recording function

Credit Card Selection
What kind of credit card will you be using for this purchase - VISA or Master Card?

Credit Card Entry #1
Please tell me your credit card number. (Accept entry)

Credit Card Entry #2
Please tell me the expiration date. (Accept entry)

Credit Card Verification
You have entered credit card number <number> with expiration date of <date>. Is this correct?

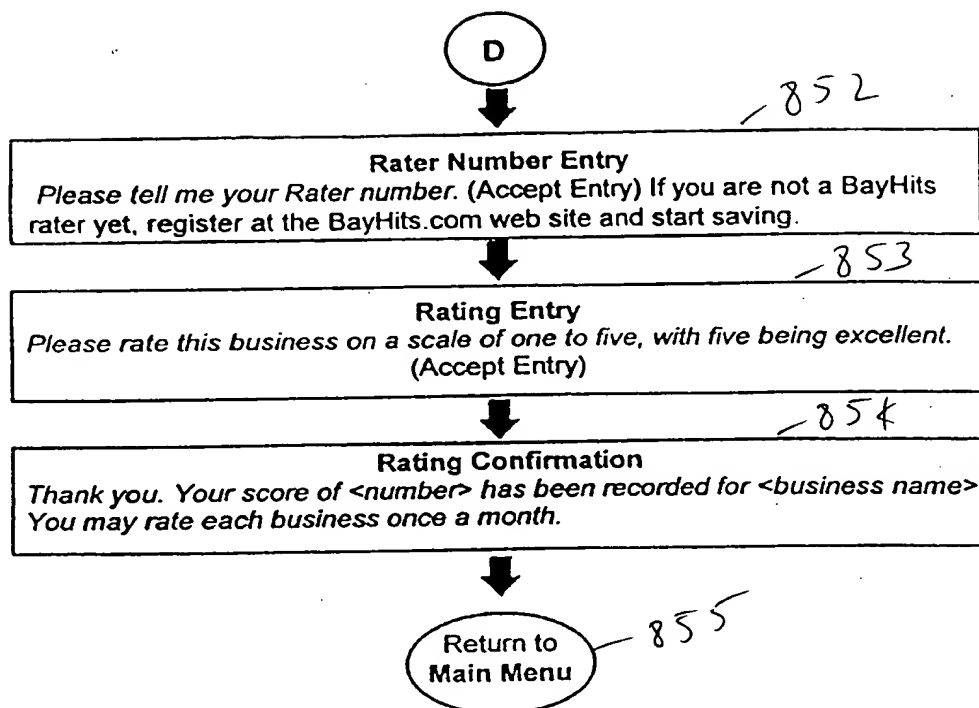
Thank you. Callers who request to hear coupons or information about your business will now hear your Coupon Message.

Thank you. Callers will receive information about your business in a preferred position.

Go To Members Menu

FIG. 7D

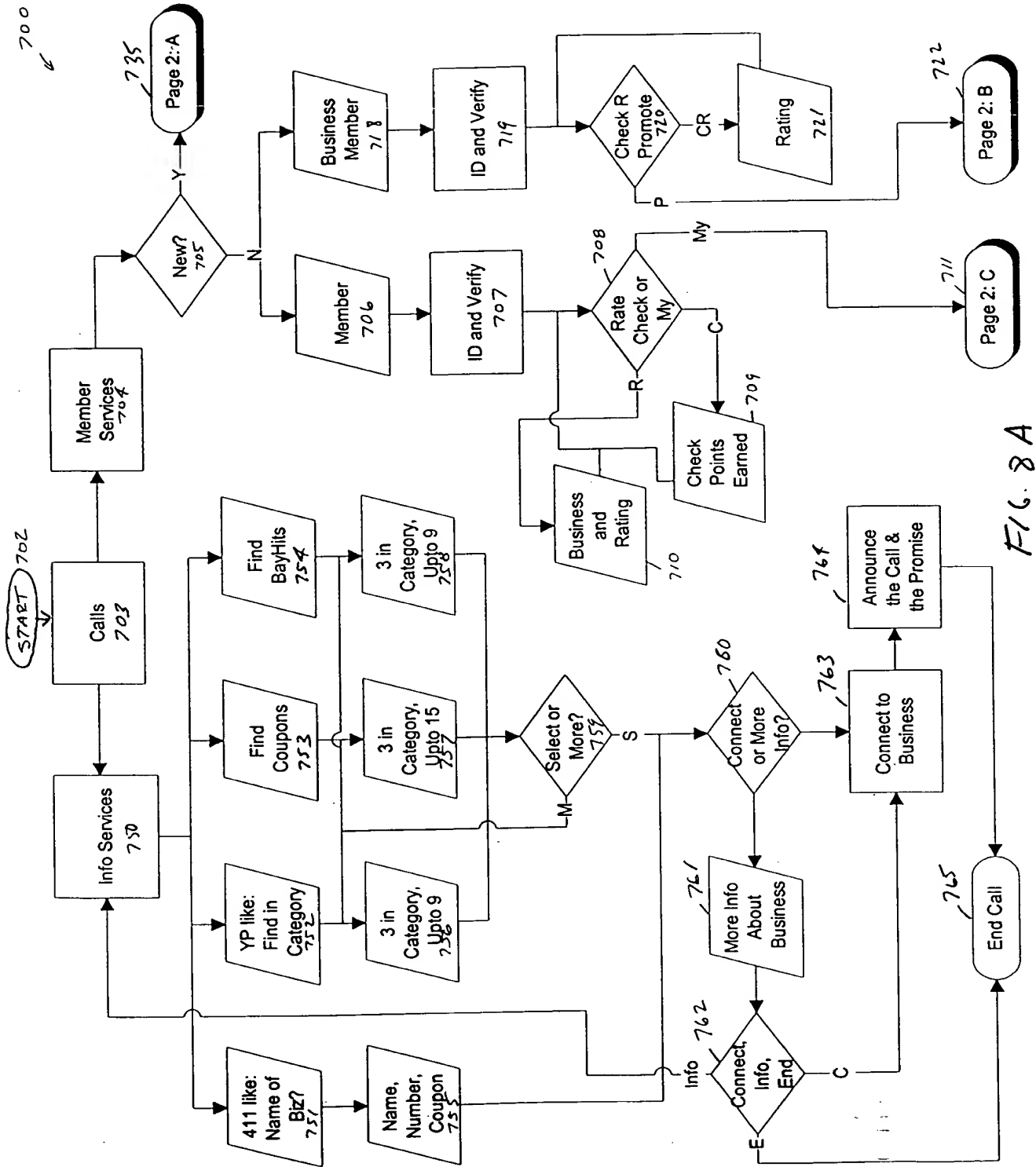
10920 85280



Notes:

- 1) In the demo software, no verification will be performed to insure that the Rater has only rated a particular business once a month.
- 2) Rater Number will be a 5-digit numeric number.

FIG. 7E



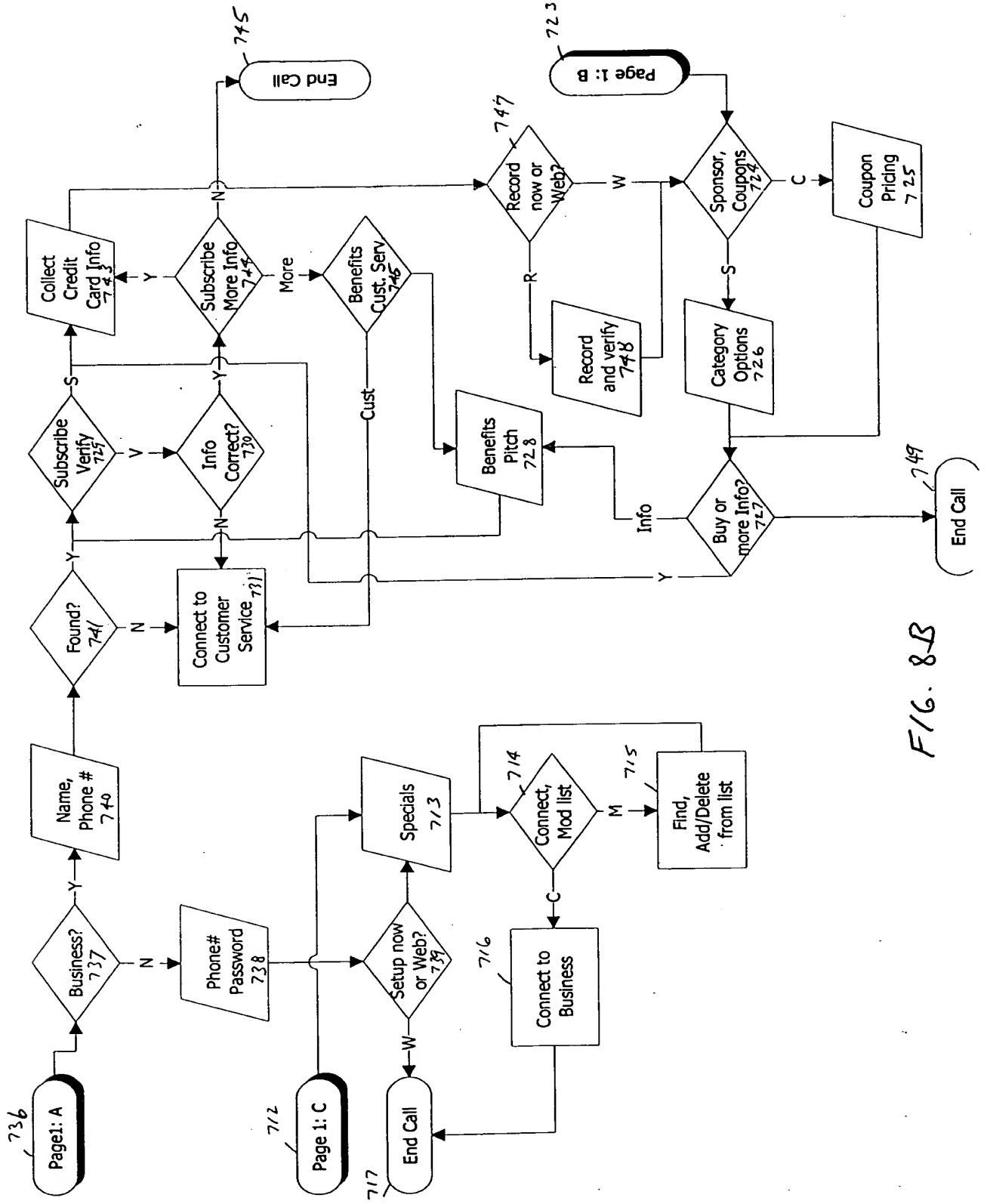


FIG. 8B

Talk 411 Directory

[Find A Business](#)[Search By Type](#)[BayHits!](#)[Coupons](#)[Members](#)

Businesses with Coupons

Attorneys-Bluer & Zlotoff	▲
Auto Parts-New Dimensions	▲
Auto Repair & service-California Auto Center	▲
Chinese Restaurant-China Stix	▲
Hamburger Restaurant-In & Out Burger	▼

[Find A Business](#)

F16.9

001025 0360
103220 8528786

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

California Auto Center

Phone: (408) 998-5955

521 W. San Carlos, Near Bird Street
San Jose

Specialty: Free towing with repairs

Buy one, get one free if you mention Talk411!

Other Auto Repair & service

A
Bayhit!

Rate
Me

F16. 10

109220 0528T860

Talk 411 Directory

[Find A Business](#)[Search By Type](#)[BayHits!](#)[Coupons](#)[Members](#)

Welcome, La Milpa Mexican Restaurant

Please Select an Option

☒ Purchase Coupons ,000 Quantity @ \$0.50 each

☐ Edit Coupon Message

☐ Check BayHits! Score

FIG. 11

1.09610 83257.000

Talk 411 Directory

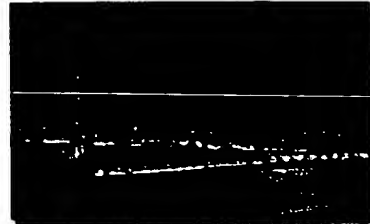
[Find A Business](#)[Search By Type](#)[BayHits!](#)[Coupons](#)[Members](#)

Member Login

Enter your Member ID Number:

Enter your Password:

Click Submit to Continue



00049228 032304
109220 832304

FIG. 12

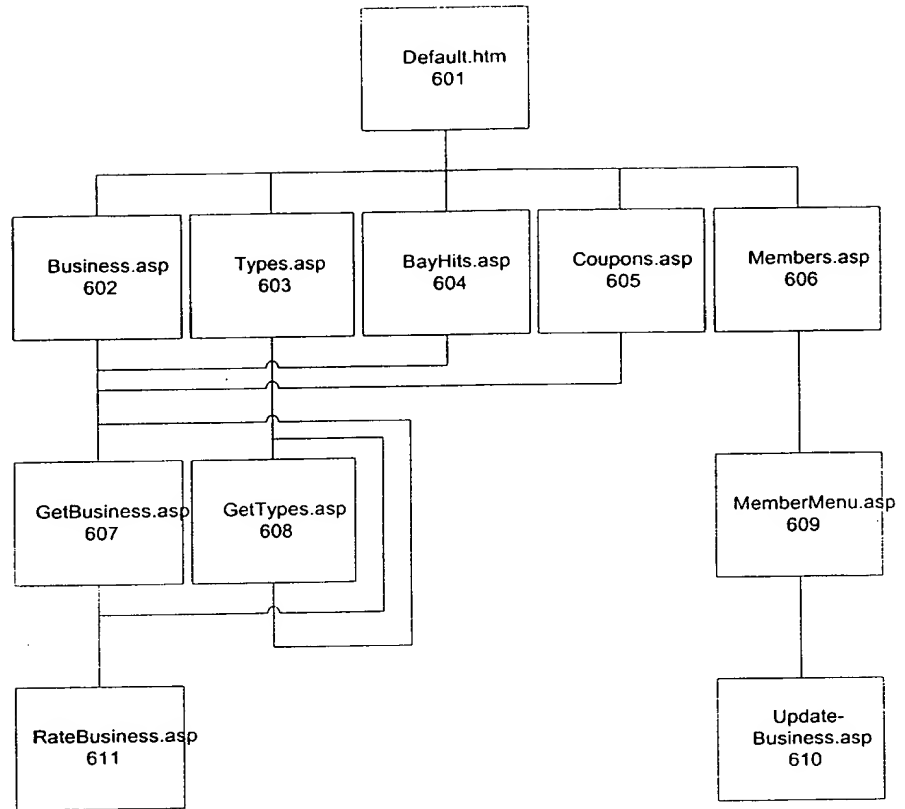


FIG. 13